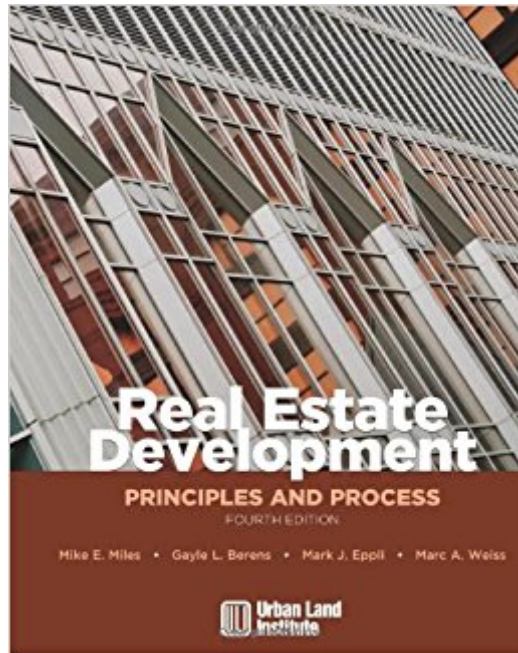


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# Real Estate Development: Principles And Process



## Synopsis

Ideal for anyone new to real estate development, the fourth edition of this bestselling book covers each stage of the process step by step, explaining the basics of idea conception, feasibility, planning, financing, market analysis, contract negotiation, construction, marketing, and asset management. Thoroughly updated, the book includes material on financing and marketing.

## Book Information

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Average Customer Review: 3.8 out of 5 stars 14 customer reviews

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[Photography > Architecture > Project Planning & Management](#) #15 in [Books > Textbooks >](#)

[Business & Finance > Real Estate](#) #95 in [Books > Textbooks > Humanities > Architecture](#)

## Customer Reviews

Mike E. Miles is a portfolio manager for Guggenheim Real Estate, manager of nearly 3 billion in assets. Miles has also been a professor of real estate and dean of the business school at University of North Carolina at Chapel Hill.

Highly recommend for someone like myself who is considering entering real estate development. Clear, concise, and comprehensive overview of the industry and of the job of real estate developer. It's a textbook no doubt, but the personal stories of developers and of projects can provide breaks to the overload of information this book provides.

Great introductory book on the basic fundamental principals necessary to effectively vision, , "construct" , and articulate the framework of real estate development project to various project contributors, stakeholders, and investors.

Fine

It was awesome.

This book is very poorly written. The concepts are also organized in a very inefficient way which leads to lots of rambling.

It's very new. The paper is good and it is a hardcover version. It fit my needs. Overall, it is a good textbook.

i just can say good. although it has hard cover, but the insight of this book is fragile. i dont think this book can be hold for a long time. good news is this book seems only has one edition. so, don't worry about sell it again.

The copy I recieved was almost completely separated from its bindings

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